

**PRATISHTHAN'S INSTITUTE OF INFORMATION TECHNOLOGY**

**Name of the Director** : **Dr. Anand A. Deshmukh**  
**(Incharge Director)** **M.Com, MBA, M.Phil, Ph.D.**  
**Date of Establishment** : **1999**  
**Courses** : **PG. Courses: MCA, MBA,**  
**UG Courses: B.Voc,**  
**Additional Courses** : **Research Centre for Ph. D (Management Faculty)**

**Staff Details:**

No. of Staff		Teaching Faculty		Administration & Assistant		Total
		Male	Female	Male	Female	
VIIT (MCA & MBA)	VIIT	07	04	10	03	<b>24</b>
PROJECT	Project :	03	02	00	00	<b>05</b>
<b>Total</b>		<b>10</b>	<b>06</b>	<b>10</b>	<b>03</b>	<b>29</b>

**Admission Details: 2023-2024**

Course Name	University	Boys	Girls	Total
MBA	Savitribai Phule Pune University	<b>55</b>	<b>73</b>	<b>128</b>
MCA	Savitribai Phule Pune University	<b>55</b>	<b>81</b>	<b>136</b>
Ph.D	Savitribai Phule Pune University	<b>17</b>	<b>05</b>	<b>22</b>
	<b>Total Students</b>	<b>127</b>	<b>159</b>	<b>286</b>

## Annual Results: May/ June 2024

Course	Strength of Students	2121-2022	2022-2023	2023-2024
MCA	Total Nos. of students appeared	21	60	65
	Total Nos. of students passed	21	50	43
	Total Nos. of students with distinction	21	41	38
	<b>Overall Result in %</b>	100%	<b>83%.00</b>	<b>66.15%</b>
MBA	Total Nos. of students appeared	64	60	61
	Total Nos. of students passed	43	48	55
	Total Nos. of students with distinction	42	26	12
	<b>Overall Result in %</b>	<b>67.02</b>	<b>80.00%</b>	<b>90.16%</b>

## Toppers: May/June 2024

Class	Name of students	Percentage	Photo
MBA	PISAL KOMAL SUNIL	2556/3200 (79.88%%)	
MCA	VYAVAHARE MANJU HARIDAS	2268/2800 (81.00%)	

## Achievements of Staff/Student: 2022-2023

### Special Achievement of MCA and MBA Students in Someshwar Technothon 2022 - 22 July 2022

VIIT's MCA and MBA students have participated in Someshwar Technothon 2022. A state level Science and Technology exhibition was organized by Someshwar Shikshan Prasarak Mandal on the occasion of Hon. Ajitdada Pawar Saheb's 63rd birthday.

Total 5 teams of VIIT participated in it and one of them won a special prize of Rs. 5000 in cash and trophy by performing excellently in the Poster Presentation Competition. In the winning team MCA first year students namely Piyush Rele, Vaishnavi Taware, Shweta Yadav, Vinod Mhaske have participated. Contestants participated from various regions of Maharashtra like Thane, Yavatmal, Satara, Sangli, Pune, Nagpur, Solapur etc.



VIIT's Director Dr. Anand Deshmukh and the teachers of the department guided all the participating groups. Trustee of Vidya Pratishthan Sanstha Mrs. Sunetra Pawar, Vice President Adv. Ashok Prabhune, Secretary Adv. Neelima Gujar, Treasurer Yugendra Pawar, Dr. Rajeev Shah, Kiran Gujar, Mandar Sikchi and all the members of the Management Council, Registrar Srish

Kamboj congratulated the winning group and other participating students and wished them all the best for their future endeavors.

### Mr. Sagar Nimbalkar, Assistant Professor, MBA, VIIT awarded Ph.D. under the guidance of Dr. Avinash Ganbote – August 2022



A research scholar Mr. Sagar Nimbalkar was pursuing research under the guidance of Dr. Avinash Ganbote in the subject Organizational Management under the faculty of Commerce and Management of SPPU. The title of his thesis was 'A Comparative study of Organized and Unorganized pharmacy retail stores with special reference to Mumbai and Pune region.'

He has successfully defended the Ph.D. viva-voce and awarded Ph.D. in Organizational Management.

**Ms. Snehal Kadam got Special Achievement award from Arya Samaj Granthalaya, Pune. – 21 August 2022**

On 21 August 2022, Ms. Snehal Kadam, Radio Jockey of VIITs Vasundhara Vahini Community Radio, was honored with the Special Achievement award in the state level Shravandhara Kavyasandhya 2022, a cultural program organized by the Arya Samaj Library. Since Snehal Kadam has been working as an excellent announcer for the past five years, this award in the field of culture was presented by the present MLA of Pimpri-Chinchwad city, Umatai Khapare, President of the program and writer, poet, painter, philanthropist entrepreneur Mr. Sunil Bhatambrekar.



**Staff Publications details:**

<b>Sr. No</b>	<b>Name of the Teacher(s) Author</b>	<b>Title of the Paper/Book</b>	<b>Name of the Journal / Proceeding / Edited Books</b>	<b>Volume &amp; Pages</b>	<b>Year of Publication</b>	<b>ISBN / ISSN. No.</b>
1	Dr. Anand A. Deshmukh	E- Vehicle:- Literature Review	International Management Review	Vol.18	2022	ISSN-P 1551-6849 ISSN-E- 2834-5487
2	Dr. Anand A. Deshmukh	A Study of Consumer Perception towards Adoption of E-Vehicle in Sangli City.	The Online Journal of Distance Education and e-Learning	Volume 11 Issue 2b	April, 2023	ISSN- 2147-6454
3	Dr. Anand A. Deshmukh	An overview of Digital Vs.Traditional Marketing & its Impact on White Goods in the Pune Region.	Journal of Emerging Technologies & Innovative Research (JETIR)	Volume 10	July, 2023	ISSN- 2349-5162
4	Dr. Sagar Nimbalkar	Review of Theories of Change Management	South India Journal of Social Sciences	Vol. XXI, No.32 129-133	2023	ISSN: 0972 – 8945
5	<u>Dr. Sagar Nimbalkar</u> Divya Dattatray Dhavan Shweta Mahadev Kekan	Organizational Development Interventions: Literature Review	Vidyabharati International Interdisciplinary Research Journal	Volume 16 Issue 2 8-13	2023	ISSN 2319-4979
6	Dr. Sagar Nimbalkar	Organizational Spirituality: A Literature Review	South India Journal of Social Sciences	Vol. XXI, No.22, 176-180	2023	ISSN: 0972 – 8945
7	Dr. Santosh Parakh and Mr.Rakesh Kulkarni	Applications of Artificial intelligence in an Indian Agriculture Sector : A Review of Literature	Utkal Historical Research Journal	Vol.-36 No.1(IV)	2023	ISSN:0976 -2132
8	Leena Sanu & Dr.Santosh Parakh	A Deep Dive into Machine Learning	The Online Journal of Distance Education and e-Learning	Volume 11, Issue 2, pp. 979-983.	April 2023	E-ISSN: 2147-6454,
9	Leena Sanu & Dr.Santosh Parakh	Propensity Modelling- An Efficient Predictive Tool Using Machine Learning	The Online Journal of Distance Education and e-Learning	Volume 11, Issue 1, pp. 801-806.	Jan 2023	E-ISSN: 2147-6454,

10	Jambi, Dr. Santosh Parakh & Pradeepini	Face Detection and Recognition using Machine Learning	Journal of Biomedical Engineering	Vol. 39 No. 6, pp. 45-51.	December 2022	ISSN: 1001-5515,
11	Allugunti V, Sedani C, Dr.Parakh Santosh	Signature Verification and Alert using AI	Neuroquantology	Vol. 20, Issue. 5, pp. 2254-2261.	Nov 2022	eISSN1303-5150
12	Dr. Manisha Shelkande	Comprehensive Analysis of ChatGPT	TOJDEL-The Online Journal of Distance Education and e-Learning	11 (2b) &	2023	ISSN 2147-6454
13	Dr. Manisha Shelkande	Is Gold a Safer & Better Asset than Shares?	TOJDEL-The Online Journal of Distance Education and e-Learning	11 (2b) &	2023	ISSN 2147-6454
14	Dr. Mayank Kothawade	A Conceptual Study Of Hearing Touch & Gestures Of Human Skinput With Advanced Technology	Semiconductor or Optoelectronics	Vol. 42, 5	2023	1001-5868

## Other Achievements:

Sr. No	Name of the Teacher(s)	Workshop/Seminar/Conference	Date	Subject	Organizer
1	Dr. Anand Deshmukh	3 days Faculty Development Program	03.02.23 to 05.02.23	“FEEL Teacher” Learning and Development Intervention	Vidya Pratishthan & A.D.T., Baramati.
		FDP	29 April 2023	CO-PO Mapping and Attainment level	VIIT, Baramati
		Conference	16 & 17 June 2023	"Entrepreneurship - Innovations, Technology and Sustainable Solutions for Society"	VIIT
2	Dr. Sagar Nimbalkar	National Level Seminar	7 <sup>th</sup> January 2023	NAAC RAF & Sustainable Quality Assessment with NEP Implementation	Progressive Education Society's Modern Institute of Business Studies with NAAC Bangalore
		Faculty Development Program	23 January 2023 to 10 February 2023	Sensitization on Innovation and Cutting Edge Technologies (Followed by Project Work)	Maharashtra State Faculty Development Academy in collaboration with Vishwakarma University Pune
		Faculty Development Program	29 <sup>th</sup> April 2023	CO-PO Mapping and Attainment – Dr. Ashutosh Misal	VIIT, Baramati
		National Level Conference	16 <sup>th</sup> & 17 <sup>th</sup> June 2023	“Entrepreneurship - Innovations, Technology and Sustainable Solutions for Society"	VIIT, Baramati
3	Ajit Damodar Adsul	3 days Faculty Development Program	03.02.23 to 05.02.23	“FEEL Teacher” Learning and Development Intervention	Vidya Pratishthan & A.D.T., Baramati.
		1 day workshop	24.02.2023	“Effective Implementation of NEP 2020”	SPPU & T.J. College, Khadki, Pune
		1 day Faculty Development Program	29.04.2023	“CO-PO Mapping and Attainment Level”	VP VIIT, Baramati.
		3 days Faculty Development Program	07.08.2023 to 09.08.2023	“Techno-Pedagogy and Andragogy for Active Learning”	Maharashtra State Faculty Development Academy
4	Dr. Yuvraj Dattatray Nalwade	FDP	Jan-Mar 2023	Consumer Behaviour	Swayam - NPTEL
		FDP	Jan-April 2023	Financial Accounting	Swayam - NPTEL
		FDP	Feb-April 2023	Human Behaviour	Swayam - NPTEL

		FDP	Jan-April 2023	Marketing Research & Analysis II	Swayam - NPTEL
		FDP	Jan-April 2023	Principles of Management	Swayam - NPTEL
		FDP	Jan-Mar 2023	Soft Skills Development	Swayam - NPTEL
5	Dr. Santosh Parakh	Faculty Development Program	March 2023	Soft Skill Development	Swayam, NPTEL
		MOOC	March 2023	Soft Skill Development	Swayam, NPTEL
		Faculty Development Program	March 2023	Consumer Behaviour	Swayam, NPTEL
		MOOC	March 2023	Consumer Behaviour	Swayam, NPTEL
		Faculty Development Program	29 <sup>th</sup> April 2023	CO-PO Mapping and Attainment – Dr. Ashutosh Misal	VIIT, Baramati
		National Level Conference	16 <sup>th</sup> & 17 <sup>th</sup> June 2023	"Entrepreneurship - Innovations, Technology and Sustainable Solutions for Society"	VIIT, Baramati
6	Dr. Manisha Shelkande	One day Workshop	12 Nov. 2022	NIRF- A way to proceed & Self-evaluation of Institutions	Vignan University
		3 Days FDP	3-5 Feb. 2023	FEEL Teacher-Learning and Development Intervention	Vidya Pratishthan & College for Leadership and HRD, Mangaluru
		National Workshop	8 Feb. 2023	Implementation of NEP 2020	AICTE
		National Workshop	27 & 28 Feb. 2023	Implementation of NEP 2020: Embedding Indian Knowledge Systems in Curriculum	Shardabai Pawar Mahila Arts, Commerce and Science College, Shardanagar
		FDP	29 April 2023	CO-PO Mapping and Attainment level	VIIT, Baramati
		FDP	15 - 19 May 2023	Intensive Training	MSFDA & Vishwakarma University
		National Workshop	26/05/2023	Implementation of NEP 2020 in Technical Education	AICTE
		Conference	16 & 17 June 2023	"Entrepreneurship - Innovations, Technology and Sustainable Solutions for Society"	VIIT



7	Dr. Mayank Kothawade	Faculty Development Program	23 January 2023 to 10 February 2023	Sensitization on Innovation and Cutting Edge Technologies (Followed by Project Work)	Maharashtra State Faculty Development Academy in collaboration with Vishwakarma University Pune
		Faculty Development Program	28 <sup>th</sup> February 2023 to 4 <sup>th</sup> March 2023	Business Analytics with Interactive Live Dashboard	School of Business Management, Noida International University, Greater Noida India and FMS Pokhra University, Nepal
		Faculty Development Program	29 <sup>th</sup> April 2023	CO-PO Mapping and Attainment – Dr. Ashutosh Misal	VIIT, Baramati
		National Level Conference	16 <sup>th</sup> & 17 <sup>th</sup> June 2023	“Entrepreneurship - Innovations, Technology and Sustainable Solutions for Society”	VIIT, Baramati

### Placement Details 2022-23:

Placement for MBA & MCA students involved efforts on getting students Summer Internship Projects (SIP for MBA) as well as minor and major projects for MCA. Students got good response. However, many Students online attempted to get placements in private organization in the form of Earn While Learn Scheme. Some students selected for free training and placement assistance in reputed training and placement companies. Few students were placed only after they have completed their program. As a training part Aptitude test practice, grooming sessions, mock interviews were conducted by Training and Placement cell. Students were recruited in company likes.

**Axis Bank, FinDestination, Integrated Resources Staffing Pvt. Ltd, TeamLease Services Limited, Bajaj Finserv, Dogra Technologies Pvt.Ltd, DevCreate Solutions LLP, Praxis Info Solutions Pvt. Ltd. Qspider, ExcelR**



Placement details as on (1<sup>st</sup> July 2022 to 30<sup>th</sup> June 2023 )

Sr. No	Course name	No of final Year Students	No of Placement	Percentage
1	Master of Business Administration (MBA )	69	12	17.39
2	Master of Computer Application (MCA )	68	12	17.64

## Library:



The library is benchmark & footprint of educational institutions. It reflects the standard of educational institutions. The reading helps students to mold according to the need of learning. Library is not only the place of various books but, it is a "VALUABLE STORAGE OF BOOKS". It means it is the source not only get books but total information about current happenings of the various field. 20th century has made the library a centre of information, where new technology based books are easily available on computer in the library. Internet is one of the live media for accessing various books of various subjects in a fraction of second. VIIT library is well connected with internet 24X7 to all students.



The service rendered by the library staff is very well and up to the mark.

Each student gets open access and it helps them to get information available books in library.

Due to computerization in the library time has saved and it helps students to get issue of books on time.

Total Books in Library	Nos.
1) Reference Books	134
2) Title of books	6506
3) Total volume of book	15262
4) No of Journals	24

The library has sufficient syllabus based books and students get minimum 3 books, which help them to prepare in university examination. The library reading room issuing counter is made available from 9.30 am to 5.30 pm. During examination period and issuing /return counter is made available from 9.30 am to 5.30 pm.

Particulars	Nos. of Books
Total number of books held till year 2022-2023	15262
Total number of books added during year 2022-2023	115

## APILA – Kalam Program for IP Literacy and Awareness - 01 July 2022

A session on IP Literacy and its awareness was organized on 01<sup>st</sup> July 2022. Dr. Suhas Kulkarni, Assistant Controller of Patents, Indian Patent Office, Mumbai gave valuable information during his two hours session. Entire session was hosted by VIIT in association with Ministry of Education, Govt of India and MoE's Innovation Cell, Govt. of India. Dr. Kulkarni addressed basics of IPR, Copyright, Trademark and Geographical parameters etc. He also discussed various case-studies related to IPR, Copyright, Trademark. He discussed following points in detail.

1. Introduction to Intellectual Property Rights (IPR)
2. Different types of IPR
3. Geographical Indicator
4. Trade secrets
5. Trademark
6. Copyright
7. Patents

Dr. Kulkarni discussed how IPR is beneficial to management students in their corporate life. He shared his views on IP and its relevance in the scientific community, Patent Law, Indian Patenting System, Flow of patent granting in India, Non-patentable subjects etc.



## Celebration of 'Har Ghar Tiranga' under Azadi Ka Amrit Mahotsav – 13 to 15 August 2022

Institute celebrated 'Azadi ka Amrit Mahostav' with a nationwide campaign 'Har Ghar Tirnaga' with full of energy and enthusiasm. On the occasion 76<sup>th</sup> Independence Day all the students and staff members uploaded their photo with tiranga on the link shared by Savitribai Phule Pune University, Pune. On 15<sup>th</sup> August 2022, flag hoisting was taken place on the Vidya Pratishthan's ground. All the staff members and students were present for the program.



## NIPM Chapter Inauguration – 08 October 2022

The magnificent program was concluded in the VIIT Auditorium Hall at Baramati. For the program Mr. Sadashiv Patil, Vice-President, HR, IR, Bharat Forge and NIPM President, Pune Chapter, Mr. Narendra Patil, General Manager Maxis Wheels, Pune, Mr. Prakash Bimalkhedkar, Director, Emerson India, Pune, Mr. Khandu Gaikwad, Director, Fashion King, Baramati, Shri. Dhananjay Jamdar, President, BIMA, Baramati, Shri. Vasant Soman, Manager NIPM, Pune, Shri. Shreyash Dabke, Deputy Manager, HR, Bharat Forge, Baramati and Director of the VIIT Dr. Anand Deshmukh were present.



In his introductory speech, Dr. Anand Deshmukh expressed the expectations of the students and the department from the institute's "National Institute of Personnel Management". He also guided about the changes that the students should imbibe by recognizing the need of the times. Mr. Sadashiv Patil elaborated how this student chapter is going to help the students by identifying their needs.

Shri. Prakash Bimalkhedkar highlighted information about assistance for internship projects, industrial visits, guest lectures, placements for students through the National Institute of Personnel Management.



VIIT Director Dr. Anand Deshmukh introduced the program. All the teaching and non-teaching staff of the institute provided valuable assistance for this session. Trustee of Vidya Pratishthan Mrs. Sunetra Pawar, Vice President Adv. Ashok Prabhune, Secretary Adv. Neelima Gujar, Treasurer Mr. Yugendra Pawar, Dr. Rajiv Shah, Kiran Gujar, Mandar Sikchi and all the members of the Management Committee, Registrar Shrish Kamboj, provided guidance and encouragement for the event.

## **New voter registration camp at Vidya Pratishthan's Institute of Information Technology (VIIT), Baramati – 05 Dec 2022.**



As per the directives of Hon. Election Commission of India, a special camp was organized on 05 Dec 2022 to enhance new voter registration and link Aadhaar number with voter ID card at VIIT Baramati. Dr. Anand Deshmukh, Director of VIIT, inaugurated and guided the students about the basic purpose and importance of the camp. 35 new voters from MBA and MCA department of the college registered as voters through this camp and 17 students linked voter ID card with Aadhar number.

## **Workshop on “How to Crack MCA and MBA CET 2023?”**

Vidya Pratishthan's Institute of Information Technology, Baramati organized a workshop on “How to Crack MCA and MBA CET 2023?” for MCA and MBA aspirants. Workshop was organized on 10 March 2023. Total 290 plus graduate students participated for this workshop from various regions of Maharashtra. In the inaugural address, Dr. Anand Deshmukh, Director, VIIT welcomed all the aspirants and briefed them about MCA and MBA CET examination along with glimpses of Vidya Pratishthan and VIIT. During the first session of workshop Prof. Ajit Adsul and Dr. Yuvraj Nalwade discussed about Verbal Logical Reasoning. They explained students about how to solve this section by using different tactics and shortcuts. Dr. Santosh Parakh and Dr. Yuvraj Nalawade conducted session on Quantitative Aptitude / Mathematics and Statistics. They also explained students about how to solve this section by using different tactics and shortcuts. The next session on English Comprehension and Verbal Ability / Reading Comprehension was conducted by Ms. Anuradha Kadam and Ms. Nilophar Khan. In this session they focused on how to develop vocabulary, synonyms, antonyms and grammar part. In the last session of the workshop which was especially for MCA aspirants, Dr. Mayank Kothawade and Ms Bhagyashri Pawar explained fundamental computer concepts. During all the sessions students were interacting through questions and answers. All aspirants expressed their satisfaction towards the contents delivered during the workshop.



**Session on ‘Awareness about Co-operatives’ by National Cooperative Management Institute, Pune – 20 March 2023.**



Dr. Prashant Kadam, Program Director from Vaikunth Mehta National Institute of Cooperative Management, Pune has interacted with MBA students on the topic ‘Awareness about Co-operatives’

**During the interaction he highlighted on following points.**

- What is Co-operative? Importance of Cooperatives, Evolution of Cooperatives, Different Phases of Cooperative Acts in India,
- Features of Cooperative Organization, Initiatives by IFFCO as well as Ministry of Cooperatives: Information on setting up of new multi-state cooperatives, computerization, green energy distribution, reduction of tax rates for new cooperatives etc.

He has also highlighted the contribution of Co-operative sector in the economic development in India, women empowerment, inclusive growth through Co-operative enterprises and opportunities to the youth in Co-operative sector.

**World Environment Day Celebration – 05 June 2023.**

Hon'ble Education Minister, Govt. of India, interacted in virtual mode with all Higher Educational Institutes (HEIs) on 05 June 2023. Officials from Education Ministry, Govt. of India has addressed the HEI's regarding Awareness of Environmental caring activities and necessary things to be done from all stakeholders. On this occasion VIIT celebrated this day with following two activities.

1. No Vehicle Day
2. Poster Presentation Competition

**No Vehicle Day:** All staff members and students participated in this activity availing Public Transport/ Bicycle or by Walk to reach the institute.

**Poster Presentation Activity:** On the occasion of ‘World Environment Day’, Institute has organized ‘Poster Presentation Competition’ at 02:30 PM in Reading Hall. The theme of the Poster Presentation Competition was “Solutions to Plastic Pollution” #BeatPlasticPollution. Total 13 teams from MCA and MBA have participated in this competition.



## National Research Conference on “Entrepreneurship - Innovation, Technology and Sustainable Solutions for Society.” – 16 and 17 June 2023.

The 11<sup>th</sup> National Research Conference on "Entrepreneurship - Innovation, Technology and Sustainable Solutions for Society" was organized at Vidya Pratishthan's Institute of Information Technology on 16 and 17 June.

During the inaugural address, Dr. Bhimraya Maitri, Director IIM, Nagpur gave valuable guidance to the students on various topics like Business Liberalization, Privatization and Globalization, Global Competitiveness, Skills Technology and Traditional



Entrepreneurship in 21<sup>st</sup> Century. He told an Indian Business system was superior to competition only because of cooperation and even today it has survived well in rural areas. Giving a good example of how to pursue entrepreneurial opportunities, he suggested that once you touch running water, you don't touch it again for a while. He gave a valuable message to the students "Think Big Invest in your Dream". Underlining the importance of reading, he gave fundamental advice on how to enrich our character

through the Indian educational system.

In the concluding session, Mr. Suresh Umap, former Regional Officer, Maharashtra Entrepreneurship Development Center, Government of Maharashtra gave valuable guidance on entrepreneurship and opportunities. He gave detailed information about all the government schemes for entrepreneurs. For this conference total 39 Research Papers were received from various institutes all over India and selected Research Papers were published in UGC Care listed Journal. Dr. Milind Marathe, Dr. Yogita Sinkar, Dr. Vipul Nimbalkar and Dr. Chaitanya Kulkarni evaluated the research papers.



Sr. No	Name of the Event	Date
1.	International Yoga Day Celebration	21 June 2022
2.	Poster Presentation Activity	21 June 2022
3.	Annual Gathering – Carnival	27 to 30 June 2022
4.	Gurupournima Celebration	13 July 2022
5.	Mr. Dashrath Gaikwad awarded Ph.D. under the guidance of Dr. Anand Deshmukh	June 2022
6.	Research Papers Published by Dr. Santosh Parakh, Associate Professor, MCA, VIIT.	June 2022
7.	Quiz Competition on the occasion of 63 <sup>rd</sup> Birthday Celebration of Hon. Shri. Ajit Dada Pawar	22 July 2022

Sr. No	Name of the Event	Date
8.	Faculty Development Program on Emerging Trends in IT & Business by Project Management Institute, Pune	30 July 2022
9.	MCA & MBA – Farewell	30 July 2022
10.	Celebrations of Lokmanya Tilak Death Anniversary and Annabhau Sathe Birth Anniversary	01 August 2022
11.	Career Counselling session for MBA students by Mr. Ankur Srivastav, SHL India Pvt. Ltd.	23 August 2022
12.	Avishkar 2022 competition	15 Sept 2022
13.	MCA and MBA Induction Program.	25 and 26 Nov 2022
14.	A Guest Session on “Industrial Practices and Opportunities in Operations, Supply Chain and Financial Management by Mr. Prashant Jagtap, Planning and Logistics Manager, Bauli India Bakes and Sweets Pvt. Ltd. Baramati.	10 Dec 2022
15.	Guest Session on Current Trends in Android Development – Mr. Sunil Khandekar, Manager, Raintree Computing Pvt. Ltd.	10 Dec 2022
16.	Sports and Freshers’ Day Celebration	14 and 15 Dec 2022
17.	Guest session on Identification of Career Path by Mr. Vinod Gaikwad, HR Manager, Jai Hind Cattle Feeds Pvt Ltd, Indapur.	24 Dec 2022
18.	Guest session on Current Trends in Java and Future Opportunities by – Mr Atul Nanaware, Consultant at Intellect Design Arena Ltd, Pune.	24 Dec 2022
19.	Management lessons from Mumbai Dabbawala Association to students of VIIT.	03 Jan 2022
20.	Guest session on Opportunities in Web development in MERN Stack by – Mr Akshay Kulkarni, Senior Software Engineer at Test Yantra Software Solutions, Pune	14 Jan 2023
21.	Guest session on Industry's Expectations from MBA Students by Mr. Sadashiv Patil, Associate Vice President - HR, IR, & Admin Bharat Forge Ltd. Baramati.	14 Jan 2023
22.	Guest session on Enhancing Professional Image by Dr. Shraddha Kulkarni, Image Consultant, Pune.	15 Feb 2023
23.	Orientation Session on Corporate Mentoring Program	21 April 2023
24.	World Creativity and Innovation Day Celebration	21 April 2023
25.	Annual Social Gathering	25 to 28 April 2023
26.	World Intellectual Property Day Celebration	26 April 2023
27.	Faculty Development Program on CO-PO Mapping & Attainment.	29 April 2023
28.	Campus Placement Drive for MBA Students.	10 May 2023
29.	Guest Session on Conservation of Energy Sources & Lifestyle for environment.	17 May 2023
30.	Industrial Visit at Nandan Dairy, Malegaon.	26 May 2023
31.	One-day Workshop on Agile Technology	13 June 2023
32.	Corporate Mentorship Program for MCA and MBA students.	19 June to 29 June 2023



## **Community FM Radio (Vasundhara Vahini:**

### **Agriculture Information Dissemination System by FM Radio**

Vasundhara vahini” 90.4 Mhz is dedicated and devoted community radio station that caters to farmers in 35-km radius in and around Baramati. This radio station has started on 4th March, 2005 in Vidya Pratishthan’s Institute of Information Technology (VIIT).

“Vasundhara Community Radio is a form of local radio which defines itself as an autonomous entity and relies on the community for its survival without any commercial aims or objects.” Vasundhara Community Radio is a medium that gives voice to the voiceless that serves as the mouthpiece of the marginalized and is at the heart of communication and democratic processes within societies. Community radio is a program conceived, devised, developed and managed by the Community. It addresses their real issues, their sufferings, their wisdom, their expressions, their anguish’s and their feelings. Vasundhara vahini gives a voice to voiceless, rights to those without, and power to the powerless

Special Program Organized by Community Radio:

1. **Common Yoga Protocol** -Engaging Community for information, Education and Communication Campaign (IEC): Celebrated ‘International Yoga Day 2022’, 2023 sponsored by the Ministry of Ayush, Govt. of India, in association with Commonwealth Educational Media Centre for Asia & UNICEF.

- 2.**Swasthy Sankalp** - Nutrition (Breastfeeding and Complementary Feeding, Growth Monitoring), Sanitation and Hygiene.

4. **Amchi Urmila** - Vasundhara Vahini aired a series of programs on child marriage, gender equality, patriarchy, sexual abuse, with the theme of women empowerment. Outreach-based broadcasting, street plays on child marriage, and career guidance programs were organized as community events.

4. **Climate Count Down** - The project aired 8 programs on climate related issues. Along with them, through 8 community events, a quiz contest was held and pens were gifted to the youth who answered correctly. Special guest Priyanka Garodia and Rehan Ghalib - Program Coordinator SMART, New Delhi visited to Vasundhara Vahini to review the programme.

5. **Health Literacy Program** - The program was broadcast as part of FactShala, a media and information literacy initiative. program run by DataLEADS with support from the Google News Initiative. The program empowers people to identify and counter misinformation about health, helped to building community resilience against misinformation through critical thinking and media literacy approaches and competencies. FactShala helps internet users find their way to reliable information

## Special Awards:

1. **National Award** - Ms. Asha More, Station Incharge, Vasundhara Vahini, received the National Award for her innovative ideas on how radio initiatives can be used to improve community nutrition.

For this Ms. Asha More was felicitated in New Delhi by Neerja Shekhar, Additional Secretary, Ministry of Information and Broadcasting, Ezekiel Dlamini, UNESCO's Communication and Information Adviser on 21<sup>st</sup> December 2022.



2. **State Level Award** - Samuday ki Awaj Season 3 – First Runner-up

The award distribution ceremony was conducted online on Monday 20th February 2022 after monitoring the programs of all Community Radios in Maharashtra. Mr. Nishit Kumar, Managing Director, Center for Social and Behavior Change Communication, Ms. Alpa Vora, Child Protection Specialist, UNICEF Maharashtra, Ms. Alpa Vora, Social and Behavioral Change Specialist, UNICEF Maharashtra. Sonali Mukherjee, UNICEF Maharashtra Child Protection Adviser Hon. Dr. Sarita Sankaran, SBC3 Program Coordinator Dina Samuel and representatives of 23 Community Radios of Maharashtra were present at the event.

3. **Voice of Media Award** –On June 11, 2023, the state convention of the radio wing of the Voice of Media in Nashik honored organizations and individuals who have done outstanding work in the field of radio. In this session Mrs. Asha More, Station Incharge, Vasundhara Vahini, was felicitated by senior journalist Vidya Vilas Pathak, Founder and National President of Voice of Media Sandeep Kale awarded Mrs. Asha



More as Vice President of Media, Radio Wing, Maharashtra State at Nasik .

**4. Local Award** - On behalf of Kavyamitra Sanstha, On July 30, 2023, was honored with the National Achievement Award. In this program, to Mrs. Snehal Kadam Vasundhara channel presenter on the occasion of the birth anniversary of democrat Annabhau Sathe. Honorable Mr. Suresh Bhau Lunawat, former Agriculture Officer, Maharashtra State and Senior Social Worker, was honored her .This award was given to her for her outstanding performance in Radio.



## • **Future Plan :**

By understanding the need of today's Competitive world IBM ICE Programme based on Artificial Intelligence & Data Science would be conducted in collaboration with IBM. We plan to motivate students to enroll for this Technology Courses.